

Ek Bharat Shreshtha Bharat (EBSB) Club Inaugural and Cultural event

JSS Science and Technology University (JSS STU), Mysuru had a grand inaugural event of the Ek Bharat Shreshtha Bharat (EBSB) Club, followed by the much celebrated cultural event on 4th of March 2022, in the Quadrangle of the JSS STU Campus, Mysuru. EBSB is a prestigious initiative by the Government of India, as part of which we celebrate the unity in diversity of our nation, and promote the spirit of national integration by celebrating our culture, which is plethora of diverse traditions and art forms, courtesies and customs, cuisines, languages and attires, and appreciate the diversity, thus fostering a sense of common identity.

The event was meticulously planned by Dr. Aruna Adarsh, Dr. Pushpa Tuppad, Dr. Manjunatha B and Prof. C S Santhosh, the principle coordinators of the EBSB JSS STU Club and was inaugurated by the honorable Chief Guest Dr. C G Betsurmath, the executive secretary of JSS Mahavidyapeetha, Presided by Prof. S A Dhanaraj, Registrar of JSS STU, the Guest of Honour Prof. S B Kivade, Principal and Dean (Engineering and Technology) of JSS STU, Prof. Sunil Kumar, Student Welfare Officer of JSS STU and Prof. C S Santhosh, who is also the Nodal Officer of EBSB JSS STU Club were present.

The inaugural event was followed by an illustrious cultural event, which marked as a remarkable opportunity for the student fraternity to get exposed to an extensive and inclusive cultural diversity of our state, Karnataka. Dignitaries, performers, students, faculty and staff groomed in traditional attire showcasing the ethnocentricity of Karnataka.







The cultural event began with an outstanding musical performance coupled with assorted musical instruments by team Naada, a jugalbandi, remix, and a jam of Carnatic classical, folk music and some Sandalwood and Bollywood songs as well. Following this were phenomenal performances on some of the most celebrated dance forms of Karnataka - Bharatanatyam and Yakshagana. Subsequently, glorifying splendacious state festival Dasara and the cultural capital of Karnataka - Mysuru, there was a dance-drama performed by Balaga, Velocity, Gravity and Editorial Board, which encompassed plethora of dance forms like Yakshagana, Kolata, Kamsale, Pattadha Kunitha, Ummathatt and Kodava Kolata. This was followed by a cultural ramp walk, which was a profusion of all diverse attires that are worn across the different regions in the state.

The vision of the club is to promote, maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our country and promote the spirit of national integration through a deep and structured engagement on rich heritage and culture. The entire event went on YouTube live, and all the glimpses of the event were captured by the photography club of JSS STU, Photon. Graphic Era deemed-to-be University, Dehradun, Uttarakhand, the paired institute of JSS STU for EBSB activities witnessed the event virtually via YouTube. Shortly both the Universities have planned a student exchange program.